



## Smart Moves in an “Up” Economy: Creating Jobs; Retaining Employees

The economy is recovering and businesses are starting to expand. With Baby Boomers retiring and Gen-Xers a scarce commodity, will you be able to find the quality workers you need?

*Join us for a lively, proactive panel discussion and Q&A with regional and national leaders where you'll learn:*

- The top reasons job seekers are turning off to certain companies
- Next generation sourcing and recruiting
- New trends in workforce development
- The latest on entrepreneurship and its role in job creation
- How to create cultures that unite engagement with profitability

Panelists include experienced leaders from the Port of Seattle, Birkman International, Career Horizons and more.

### EVENT DETAILS:

**Date:** Tuesday, July 16th, 2013

**Time:** 8:00 a.m. – 10:00 a.m. (Door opens at 7:30 a.m. for networking)

**Location:** Seattle World Trade Center: [www.wtcseattle.com](http://www.wtcseattle.com)

**Parking:** Parking voucher is available for a specific lot.

Information sent upon registration.

**Price:** \$49 World Trade Center Members | \$59 Non-members

*Includes breakfast, networking, program, and validated parking*

**Register on line at:** <http://www.brownpapertickets.com/event/399752>

This program is sponsored by:  
Jenny Capella, The Capella Group  
[www.jennycapella.com](http://www.jennycapella.com)

  
The Capella Group